



BRITISH COLUMBIA
WINE GRAPE
COUNCIL

ANNUAL CROP ASSESSMENT

2021 VINTAGE

*An analysis of varietal tonnage and prices of grapes grown on
the British Columbia mainland and used in the production of
wine in the 2021 vintage.*

Prepared by the BC Wine Grape Council

NOTE TO READER

“This data is unaudited and is produced for industry information only”

The BC Wine Grape Council (BCWGC) is committed to the task of reporting the BC wine grape harvest by June 1st each year. BC mainland wineries are required by regulation to report and pay levies on tonnage purchased to the BCWGC, creating a comprehensive set of information to draw from. Wineries have voluntarily submitted the pricing data which has been added to this report. While tonnage data includes all winery-grown and independent vineyards, the Pricing Analysis tables exclude crops from winery owned and leased vineyards, giving a comprehensive estimation of value of grape by variety.

The BCWGC Crop Report Sub-Committee meets annually to review the report and make recommendations for the following year.



Ross Wise, Chair
BC Wine Grape Council

The data collected for this report is held in strict confidence and individual grower/winery information is not divulged to anyone. While this specific report is not audited, the BCWGC is required to have an annual financial audit, and this is being carried out by the Grant Thornton LLP accounting firm for 2021-2022 fiscal year.

In an otherwise mild winter, an extreme cold snap in mid-February 2021, caused bud damage in some areas. The growing season started with a warm dry spring and was followed by a record-breaking heat wave in June and July. These high temperatures and dry conditions led to lower-than-average berry sizes and bunch weights. This, combined with warm weather in the early fall, resulted in early ripening for many varieties, and high levels of grape ripeness. Growing degree days for the 2021 growing season were higher than average across the region and reached record high levels at some weather stations.



Kate Durisek, Executive Director
BC Wine Grape Council



RESPONDENT COMPARISONS

RESPONDENT COMPARISONS

OVERVIEW OF WINERY RESPONDENTS			
Total Grape Wineries in BC	Total Mainland Grape Wineries	Total Respondent Wineries	% of Total
288	260	223	85.77%

ANNUAL COMPARISON OF WINERY RESPONDENTS			
Year	Total Mainland Grape Wineries	Total Respondent Wineries	% of Total
2021	260	223	85.77%
2020	255	196	76.86%
2019	251	199	79.28%
2018	249	208	83.53%
2017	232	140	60.34%
2016	-	-	-
2015	256	133	51.95%
2014	-	-	-
2013	229	140	61.14%
2012	206	110	53.40%
2011	193	116	61.66%
2010	193	126	65.28%

RESPONDENT COMPARISONS

RESPONSE RATE BY WINERY SIZE		
Large > 1500 S.T.	Medium 150-1500 S.T.	Small < 150 S.T.
3	41	179

ANNUAL COMPARISON OF WINERY RESPONDENT SIZE				
Year	Large > 1500 S.T.	Medium 150-1500 S.T.	Small < 150 S.T.	Total
2021	3	41	179	223
2020	3	39	154	196
2019	3	47	149	199
2018	4	51	153	208
2017	3	39	98	140
2016	-	-	-	-
2015	3	37	93	133
2014	-	-	-	-
2013	3	33	104	140
2012	3	24	83	110
2011	3	21	95	119
2010	3	17	106	126



PRICING ANALYSIS

NOTES ON PRICING COLLECTION METHOD

The BC Wine Grape Council collected data on 3,721 crops in the 2021 vintage with a total of 31,470 short tons.

In 2019 the Council made the decision to not collect pricing information on crops that came from winery owned or leased vineyards. There were 1,896 entries of this type reported which equated to 16,777.50 short tons or 53.31% of the total tonnage volume.

Prices were filtered to exclude values outside of the standard deviation range of \$1,400 - \$5,001. There was 5 entries valued at over \$5,001 which had a total tonnage amount of 21.10 tons.

The values in the tables below reflect the Average Price Per Ton of the remaining tonnage once these outliers were removed. Removing the outliers resulted in no pricing information collected on 14 varieties of white grapes and 11 varieties of red grapes.



RED CROP VALUES

* EXCEPT TONNAGE FROM WINERY OWNED AND LEASED VINEYARDS AND CROPS REPORTED WITH NO VALUE OR OUTSIDE STANDARD RANGE

VARIETAL	SHORT TONS	AVERAGE PRICE PER TON WEIGHTED FOR TONNAGE	METRIC TONNES	METRIC PRICE
Merlot	2,950.50	\$ 3,047.53	2,682.27	\$ 3,352.28
Cabernet Franc	1,621.40	\$ 3,161.27	1,474.00	\$ 3,477.40
Cabernet Sauvignon	953.60	\$ 3,319.22	866.91	\$ 3,651.14
Syrah	877.90	\$ 3,515.89	798.09	\$ 3,867.48
Pinot Noir	846.50	\$ 3,156.14	769.55	\$ 3,471.75
Malbec	242.50	\$ 3,241.17	220.45	\$ 3,565.29
Gamay Noir	188.90	\$ 2,561.80	171.73	\$ 2,817.98
Petit Verdot	138.00	\$ 3,414.45	125.45	\$ 3,755.89
Maréchal Foch	86.30	\$ 2,628.70	78.45	\$ 2,891.57
Chancellor	34.30	\$ 1,430.00	31.18	\$ 1,573.00
Zweigelt	32.20	\$ 2,905.96	29.27	\$ 3,196.55
Tempranillo	31.60	\$ 3,191.46	28.73	\$ 3,510.61
Grenache	27.60	\$ 3,902.28	25.09	\$ 4,292.50

RED CROP VALUES (CONTINUED)

* EXCEPT TONNAGE FROM WINERY OWNED AND LEASED VINEYARDS AND CROPS REPORTED WITH NO VALUE OR OUTSIDE STANDARD RANGE

VARIETAL	SHORT TONS	AVERAGE PRICE PER TON WEIGHTED FOR TONNAGE	METRIC TONNES	METRIC PRICE
Baco Noir	21.40	\$ 2,753.79	19.45	\$ 3,029.16
Pinot Meunier	18.30	\$ 2,362.33	16.64	\$ 2,598.57
Rotberger	16.70	\$ 2,152.93	15.18	\$ 2,368.23
Sangiovese	16.10	\$ 3,396.39	14.64	\$ 3,736.03
Pinotage	15.40	\$ 2,900.00	14.00	\$ 3,190.00
Carmenere	14.60	\$ 3,236.18	13.27	\$ 3,559.80
Mourvedre	13.70	\$ 3,601.00	12.45	\$ 3,961.10
Lemberger	7.70	\$ 2,299.03	7.00	\$ 2,528.93
Teroldego	7.00	\$ 3,467.55	6.36	\$ 3,814.31
Dunkelfelder	6.00	\$ 2,638.63	5.45	\$ 2,902.50
Zinfandel	5.80	\$ 3,091.38	5.27	\$ 3,400.52
Marquette	5.20	\$ 1,893.94	4.73	\$ 2,083.34
Barbera	4.60	\$ 2,551.24	4.18	\$ 2,806.36

RED CROP VALUES (CONTINUED)

* EXCEPT TONNAGE FROM WINERY OWNED AND LEASED VINEYARDS AND CROPS REPORTED WITH NO VALUE OR OUTSIDE STANDARD RANGE

VARIETAL	SHORT TONS	AVERAGE PRICE PER TON WEIGHTED FOR TONNAGE	METRIC TONNES	METRIC PRICE
Dolcetto	1.40	\$ 2,545.00	1.27	\$ 2,799.50
Frontenac Noir	1.40	\$ 1,545.00	1.27	\$ 1,699.50
Touriga Nacional	1.40	\$ 2,857.14	1.27	\$ 3,142.86
Castel	0.80	\$ 1,900.00	0.73	\$ 2,090.00
Concord	0.70	\$ 2,821.00	0.64	\$ 3,103.10
Refosco	0.70	\$ 2,104.55	0.64	\$ 2,315.01
St. Laurent	0.60	\$ 2,530.41	0.55	\$ 2,783.45
Nebbiolo	0.40	\$ 2,104.55	0.36	\$ 2,315.01
GRAND TOTAL	8,191.20		7,446.55	

WHITE CROP VALUES (CONTINUED)

* EXCEPT TONNAGE FROM WINERY OWNED AND LEASED VINEYARDS AND CROPS REPORTED WITH NO VALUE OR OUTSIDE STANDARD RANGE

VARIETAL	SHORT TONS	AVERAGE PRICE PER TON WEIGHTED FOR TONNAGE	METRIC TONNES	METRIC PRICE
Pinot Gris	1,946.90	\$ 2,357.17	1,769.91	\$ 2,592.88
Chardonnay	1,083.30	\$ 2,496.19	984.82	\$ 2,745.81
Riesling	788.20	\$ 2,406.01	716.55	\$ 2,646.61
Gewürztraminer	768.20	\$ 2,276.13	698.36	\$ 2,503.74
Sauvignon Blanc	405.80	\$ 2,411.22	368.91	\$ 2,652.34
Viognier	379.80	\$ 2,827.78	345.27	\$ 3,110.55
Pinot Blanc	260.00	\$ 2,288.67	236.36	\$ 2,517.53
Sovereign Opal	103.10	\$ 1,762.71	93.73	\$ 1,938.98
Ehrenfelser	91.70	\$ 2,424.09	83.36	\$ 2,666.50
Auxerrois	91.50	\$ 2,036.30	83.18	\$ 2,239.93
Sémillon	87.10	\$ 2,579.92	79.18	\$ 2,837.91
Bacchus	86.80	\$ 2,294.79	78.91	\$ 2,524.27
Muscat	84.50	\$ 2,563.35	76.82	\$ 2,819.68

WHITE CROP VALUES (CONTINUED)

* EXCEPT TONNAGE FROM WINERY OWNED AND LEASED VINEYARDS AND CROPS REPORTED WITH NO VALUE OR OUTSIDE STANDARD RANGE

VARIETAL	SHORT TONS	AVERAGE PRICE PER TON WEIGHTED FOR TONNAGE	METRIC TONNES	METRIC PRICE
Kerner	63.70	\$ 2,478.75	57.91	\$ 2,726.63
Roussanne	46.40	\$ 2,812.94	42.18	\$ 3,094.23
Orange Muskat	45.70	\$ 2,767.38	41.55	\$ 3,044.11
Müller Thurgau	37.80	\$ 1,879.10	34.36	\$ 2,067.01
Siegenerbe	26.30	\$ 1,837.07	23.91	\$ 2,020.78
Schönburger	16.90	\$ 2,152.59	15.36	\$ 2,367.85
Ortega	15.80	\$ 2,099.10	14.36	\$ 2,309.01
Vidal	12.10	\$ 2,454.55	11.00	\$ 2,700.00
Grüner Veltliner	8.60	\$ 2,980.23	7.82	\$ 3,278.26
Petit Milo	4.20	\$ 2,600.00	3.82	\$ 2,860.00
Frontenac Blanc/Gris	3.30	\$ 2,065.91	3.00	\$ 2,272.50
Oraniensteiner	1.90	\$ 2,000.00	1.73	\$ 2,200.00

WHITE CROP VALUES (CONTINUED)

* EXCEPT TONNAGE FROM WINERY OWNED AND LEASED VINEYARDS AND CROPS REPORTED WITH NO VALUE OR OUTSIDE STANDARD RANGE

VARIETAL	SHORT TONS	AVERAGE PRICE PER TON WEIGHTED FOR TONNAGE	METRIC TONNES	METRIC PRICE
Marsanne	1.30	\$ 3,076.92	1.18	\$ 3,384.62
Verdejo Verdelho	0.90	\$ 2,750.00	0.82	\$ 3,025.00
Trebbiano	0.70	\$ 2,054.55	0.64	\$ 2,260.01
Melon	0.50	\$ 3,000.00	0.45	\$ 3,300.00
Madeleine Sylvaner	0.20	\$ 1,482.00	0.18	\$ 1,630.20
Verdelet	0.20	\$ 1,500.00	0.18	\$ 1,650.00
GRAND TOTAL	6,465.00		5,887.27	

TONNAGE ANALYSIS

NOTES ON TONNAGE COLLECTION METHOD

Crop information was collected through a proprietary online member portal where winery members entered tonnage report details including grower, vineyard location, varieties per vineyard location, and price per varietal. In instances where members submitted a paper or excel based report to the council, the BCWGC entered the crop information on behalf of the winery member. Reports were collected until May 15, 2022; reports received after that date were not included.

The data presented in the tables below includes a summary of all data that was collected regardless of the prices reported for each crop.



PERCENTAGE OF VINIFERA, HYBRID, LABRUSCA PRODUCTION

COLOUR	TYPE	TOTAL TONNAGE	% OF TOTAL
Red	Hybrid	410.40	2.43%
	Vinifera	16,449.90	97.43%
	Labrusca	24.10	0.14%
Subtotal:		16,884.40	
White	Hybrid	333.40	2.29%
	Vinifera	14,252.20	97.71%
Subtotal:		14,585.60	
Grand Total:		31,470.00	

TOTAL TONNAGE BY VARIETY – TOP 25

* INCLUDES TONNAGE FROM WINERY OWNED AND LEASED VINEYARDS AND CROPS REPORTED WITH NO VALUE OR OUTSIDE STANDARD RANGE

COLOUR	VARIETY	SHORT TONS	METRIC TONNES	% OF TOTAL
Red	Merlot	5,432.30	4,938.45	17.262%
White	Pinot Gris	3,141.70	2,856.09	9.983%
White	Chardonnay	2,698.20	2,452.91	8.574%
Red	Pinot Noir	2,649.80	2,408.91	8.420%
Red	Cabernet Franc	2,546.00	2,314.55	8.090%
Red	Cabernet Sauvignon	2,285.50	2,077.73	7.262%
White	Riesling	1,903.40	1,730.36	6.048%
Red	Syrah	1,720.60	1,564.18	5.467%
White	Gewürztraminer	1,520.60	1,382.36	4.832%
White	Sauvignon Blanc	1,392.50	1,265.91	4.425%
White	Pinot Blanc	797.40	724.91	2.534%
White	Viognier	719.90	654.45	2.288%
Red	Malbec	483.80	439.82	1.537%

COLOUR	VARIETY	SHORT TONS	METRIC TONNES	% OF TOTAL
Red	Gamay Noir	459.60	417.82	1.460%
Red	Petit Verdot	298.00	270.91	0.947%
Red	Maréchal Foch	262.40	238.55	0.834%
White	Muscat	245.80	223.45	0.781%
White	Ehrenfelser	209.10	190.09	0.664%
White	Bacchus	206.00	187.27	0.655%
White	Sémillon	195.30	177.55	0.621%
White	Chasselas	179.90	163.55	0.572%
White	Vidal	161.90	147.18	0.514%
White	Kerner	134.50	122.27	0.427%
White	Auxerrois	134.10	121.91	0.426%
White	Siegeerrebe	131.80	119.82	0.419%
TOP 25				

TOTAL TONNAGE BY VARIETY (CONTINUED)

* INCLUDES TONNAGE FROM WINERY OWNED AND LEASED VINEYARDS AND CROPS REPORTED WITH NO VALUE OR OUTSIDE STANDARD RANGE

COLOUR	VARIETY	SHORT TONS	METRIC TONNES
Red	Zweigelt	120.40	109.45
White	Chenin Blanc	106.00	96.36
White	Sovereign Opal	103.10	93.73
White	Roussanne	87.50	79.55
Red	Pinot Meunier	79.30	72.09
White	Ortega	78.00	70.91
Red	Pinotage	69.00	62.73
Red	Baco Noir	63.40	57.64
White	Madeleine Angevine	63.10	57.36
Red	Zinfandel	56.90	51.73
Red	Tempranillo	54.90	49.91
White	Grüner Veltliner	52.90	48.09
White	Orange Muskat	51.00	46.36

COLOUR	VARIETY	SHORT TONS	METRIC TONNES
White	Müller Thurgau	43.60	39.64
White	Schönburger	38.90	35.36
Red	Chancellor	34.30	31.18
White	Frontenac Blanc/Gris	31.00	28.18
Red	Grenache	28.90	26.27
Red	Sangiovese	27.20	24.73
Red	Carmenere	23.70	21.55
White	Madeleine Sylvaner	23.30	21.18
Red	Frontenac Noir	22.30	20.27
Red	Mourvedre	21.30	19.36
Red	Lemberger	19.80	18.00
Red	Marquette	19.00	17.27
White	La Crescent	18.80	17.09

TOTAL TONNAGE BY VARIETY (CONTINUED)

* INCLUDES TONNAGE FROM WINERY OWNED AND LEASED VINEYARDS AND CROPS REPORTED WITH NO VALUE OR OUTSIDE STANDARD RANGE

COLOUR	VARIETY	SHORT TONS	METRIC TONNES
White	Marsanne	18.80	17.09
Red	Dolcetto	17.80	16.18
Red	Rotberger	16.70	15.18
White	Albarino	15.60	14.18
White	Trebbiano	15.40	14.00
White	L'Acadie Blanc	12.90	11.73
White	Reichensteiner	11.90	10.82
Red	Barbera	10.20	9.27
White	Arneis	10.00	9.09
Red	Touriga Nacional	9.20	8.36
Red	Dunkelfelder	8.70	7.91
Red	Teroldego	8.00	7.27
Red	Tannat	7.70	7.00

COLOUR	VARIETY	SHORT TONS	METRIC TONNES
White	Petit Milo	7.00	6.36
White	Optima	6.00	5.45
Red	Concord	4.30	3.91
White	Verdelet	4.10	3.73
Red	Léon Millot	4.00	3.64
White	Perle of C'saba	3.90	3.55
White	Verdejo Verdelho	3.90	3.55
Red	Montepulciano	3.30	3.00
Red	Dornfelder	3.00	2.73
Red	Alicante	2.60	2.36
Red	Garamet	2.20	2.00
White	Oraniensteiner	2.20	2.00
Red	St. Laurent	1.70	1.55

TOTAL TONNAGE BY VARIETY (CONTINUED)

COLOUR	VARIETY	SHORT TONS	METRIC TONNES
White	Traminer	1.70	1.55
Red	Seyval Blanc	1.60	1.45
Red	Epicure	1.00	0.91
Red	Petit Sirah	1.00	0.91
Red	Regent	1.00	0.91
Red	Castel	0.80	0.73
White	Siegfriedrebe	0.80	0.73
Red	Agria	0.70	0.64
Red	Gamay de Bouze	0.70	0.64
Red	Refosco	0.70	0.64

* INCLUDES TONNAGE FROM WINERY OWNED AND LEASED VINEYARDS AND CROPS REPORTED WITH NO VALUE OR OUTSIDE STANDARD RANGE

COLOUR	VARIETY	SHORT TONS	METRIC TONNES
Red	Nebbiolo	0.60	0.55
White	Melon	0.50	0.45
Red	Garanoir	0.10	0.09
TOTAL:		31,470.00	28,609.09

REMAINING VARIETALS		
SHORT TONS	METRIC TONNES	% OF TOTAL
1,559.90	1,418.09	4.96%

RED: TOTAL TONNAGE BY VARIETY – TOP 25

* INCLUDES TONNAGE FROM WINERY OWNED AND LEASED VINEYARDS AND CROPS REPORTED WITH NO VALUE OR OUTSIDE STANDARD RANGE

VARIETY	SHORT TONS	METRIC TONNES	% OF TOTAL RED
Merlot	5,432.30	4,938.45	32.17%
Pinot Noir	2,649.80	2,408.91	15.69%
Cabernet Franc	2,546.00	2,314.55	15.08%
Cabernet Sauvignon	2,285.50	2,077.73	13.54%
Syrah	1,720.60	1,564.18	10.19%
Malbec	483.80	439.82	2.87%
Gamay Noir	459.60	417.82	2.72%
Petit Verdot	298.00	270.91	1.76%
Maréchal Foch	262.40	238.55	1.55%
Zweigelt	120.40	109.45	0.71%
Pinot Meunier	79.30	72.09	0.47%
Pinotage	69.00	62.73	0.41%
Baco Noir	63.40	57.64	0.38%

VARIETY	SHORT TONS	METRIC TONNES	% OF TOTAL RED
Zinfandel	56.90	51.73	0.34%
Tempranillo	54.90	49.91	0.33%
Chancellor	34.30	31.18	0.20%
Grenache	28.90	26.27	0.17%
Sangiovese	27.20	24.73	0.16%
Carmenere	23.70	21.55	0.14%
Frontenac Noir	22.30	20.27	0.13%
Mourvedre	21.30	19.36	0.13%
Lemberger	19.80	18.00	0.12%
Marquette	19.00	17.27	0.11%
Dolcetto	17.80	16.18	0.11%
Rotberger	16.70	15.18	0.10%
TOP 25			

RED: TOTAL TONNAGE BY VARIETY (CONTINUED)

* INCLUDES TONNAGE FROM WINERY OWNED AND LEASED VINEYARDS AND CROPS REPORTED WITH NO VALUE OR OUTSIDE STANDARD RANGE

VARIETY	SHORT TONS	METRIC TONNES
Barbera	10.20	9.27
Touriga Nacional	9.20	8.36
Dunkelfelder	8.70	7.91
Teroldego	8.00	7.27
Tannat	7.70	7.00
Concord	4.30	3.91
Léon Millot	4.00	3.64
Montepulciano	3.30	3.00
Dornfelder	3.00	2.73
Alicante	2.60	2.36
Garamet	2.20	2.00
St. Laurent	1.70	1.55
Epicure	1.00	0.91

VARIETY	SHORT TONS	METRIC TONNES
Petit Sirah	1.00	0.91
Regent	1.00	0.91
Castel	0.80	0.73
Agria	0.70	0.64
Gamay de Bouze	0.70	0.64
Refosco	0.70	0.64
Nebbiolo	0.60	0.55
Garanoir	0.10	0.09
TOTAL:	16,884.40	15,394.45

REMAINING VARIETALS		
SHORT TONS	METRIC TONNES	% OF TOTAL RED
76.20	69.27	0.45%

WHITE: TOTAL TONNAGE BY VARIETY – TOP 25

* INCLUDES TONNAGE FROM WINERY OWNED AND LEASED VINEYARDS
AND CROPS REPORTED WITH NO VALUE OR OUTSIDE STANDARD RANGE

VARIETY	SHORT TONS	METRIC TONNES	% OF TOTAL WHITE
Pinot Gris	3,141.70	2,856.09	21.54%
Chardonnay	2,698.20	2,452.91	18.50%
Riesling	1,903.40	1,730.36	13.05%
Gewürztraminer	1,520.60	1,382.36	10.43%
Sauvignon Blanc	1,392.50	1,265.91	9.55%
Pinot Blanc	797.40	724.91	5.47%
Viognier	719.90	654.45	4.94%
Muscat	245.80	223.45	1.69%
Ehrenfelser	209.10	190.09	1.43%
Bacchus	206.00	187.27	1.41%
Sémillon	195.30	177.55	1.34%
Chasselas	179.90	163.55	1.23%
Vidal	161.90	147.18	1.11%

VARIETY	SHORT TONS	METRIC TONNES	% OF TOTAL WHITE
Kerner	134.50	122.27	0.92%
Auxerrois	134.10	121.91	0.92%
Siegenerrebe	131.80	119.82	0.90%
Chenin Blanc	106.00	96.36	0.73%
Sovereign Opal	103.10	93.73	0.71%
Roussanne	87.50	79.55	0.60%
Ortega	78.00	70.91	0.53%
Madeleine Angevine	63.10	57.36	0.43%
Grüner Veltliner	52.90	48.09	0.36%
Orange Muskat	51.00	46.36	0.35%
Müller Thurgau	43.60	39.64	0.30%
Schönburger	38.90	35.36	0.27%
TOP 25			

WHITE: TOTAL TONNAGE BY VARIETY (CONTINUED)

* INCLUDES TONNAGE FROM WINERY OWNED AND LEASED VINEYARDS
AND CROPS REPORTED WITH NO VALUE OR OUTSIDE STANDARD RANGE

VARIETY	SHORT TONS	METRIC TONNES
Frontenac Blanc/Gris	31.00	28.18
Madeleine Sylvaner	23.30	21.18
La Crescent	18.80	17.09
Marsanne	18.80	17.09
Albarino	15.60	14.18
Trebbiano	15.40	14.00
L'Acadie Blanc	12.90	11.73
Reichensteiner	11.90	10.82
Arneis	10.00	9.09
Petit Milo	7.00	6.36
Optima	6.00	5.45
Verdelet	4.10	3.73
Perle of C'saba	3.90	3.55

VARIETY	SHORT TONS	METRIC TONNES
Verdejo Verdelho	3.90	3.55
Oraniensteiner	2.20	2.00
Traminer	1.70	1.55
Seyval Blanc	1.60	1.45
Siegfriedrebe	0.80	0.73
Melon	0.50	0.45
TOTAL:	14,585.60	13,259.64

REMAINING VARIETALS		
SHORT TONS	METRIC TONNES	% OF TOTAL WHITE
189.40	172.18	1.29%

REGIONAL ANALYSIS

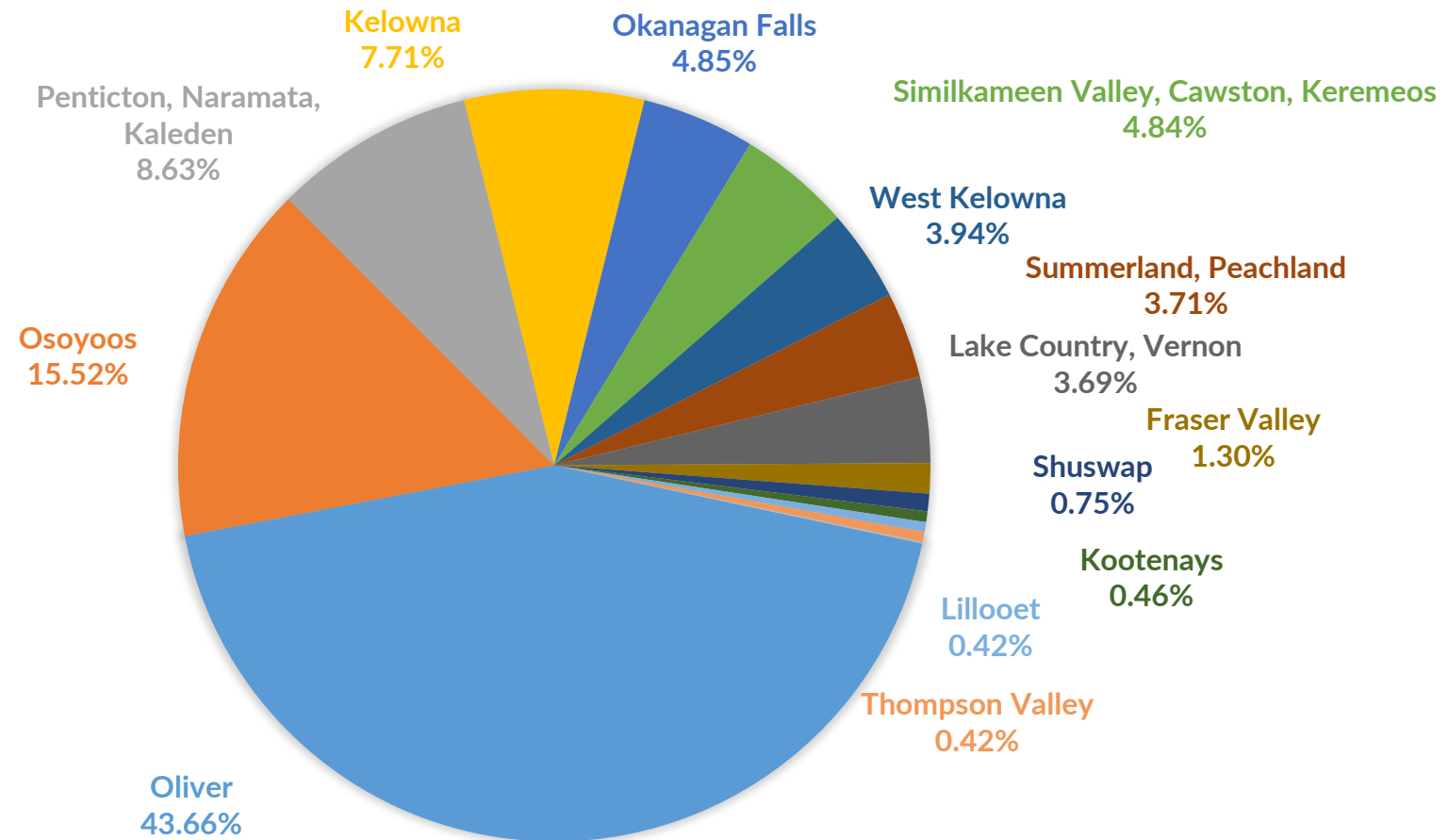
TOTAL TONNAGE FROM ALL REGIONS

PRIMARY REGIONS	SHORT TONS	METRIC TONNES	PERCENTAGE
Oliver	13,740.10	12,491.00	43.66%
Osoyoos	4,884.00	4,440.00	15.52%
Penticton, Naramata, Kaleden	2,716.70	2,469.73	8.63%
Kelowna	2,427.00	2,206.36	7.71%
Okanagan Falls	1,527.80	1,388.91	4.85%
Similkameen Valley, Cawston, Keremeos	1,523.90	1,385.36	4.84%
West Kelowna	1,241.10	1,128.27	3.94%
Summerland, Peachland	1,168.80	1,062.55	3.71%

PRIMARY REGIONS	SHORT TONS	METRIC TONNES	PERCENTAGE
Lake Country, Vernon	1,160.90	1,055.36	3.69%
Fraser Valley	408.40	371.27	1.30%
Shuswap	237.00	215.45	0.75%
Kootenays	145.70	132.45	0.46%
Lillooet	131.60	119.64	0.42%
Thompson Valley	130.80	118.91	0.42%
Vancouver Island *	26.20	23.82	0.08%
GRAND TOTAL:	31,470.00	28,609.09	

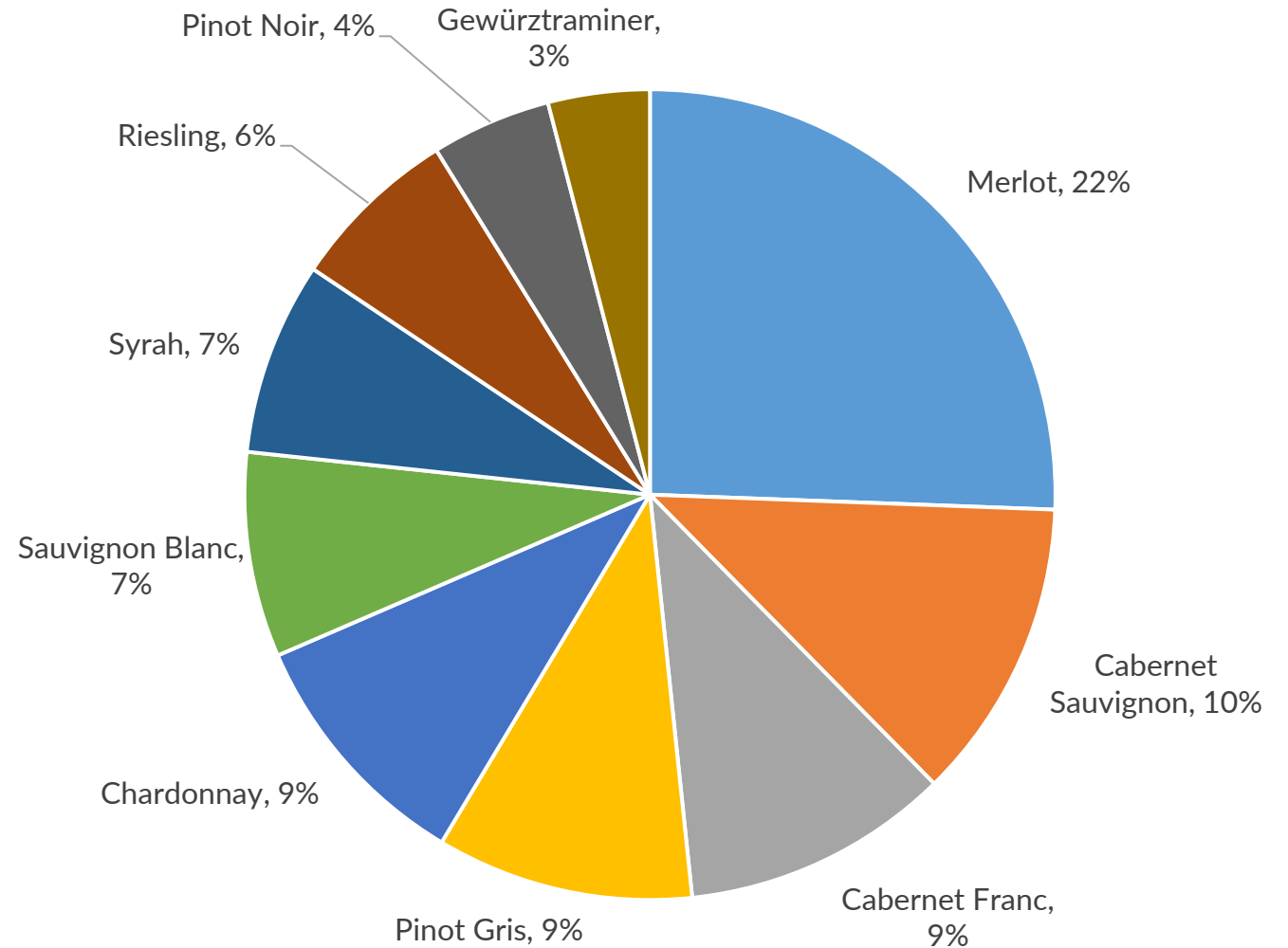
* VINEYARDS LOCATED OUTSIDE OF THE MAINLAND OF BC ARE EXEMPT FROM REPORTING SO THIS DOES NOT REPRESENT TOTAL TONNAGE FROM ISLAND VINEYARDS

TOTAL TONNAGE FROM ALL REGIONS



OLIVER TOP 10 VARIETIES

VARIETY	SHORT TONS
Merlot	3,014.60
Cabernet Sauvignon	1,419.20
Cabernet Franc	1,260.50
Pinot Gris	1,207.70
Chardonnay	1,168.40
Sauvignon Blanc	963.90
Syrah	908.00
Riesling	797.80
Pinot Noir	563.10
Gewürztraminer	477.30
TOP 10	

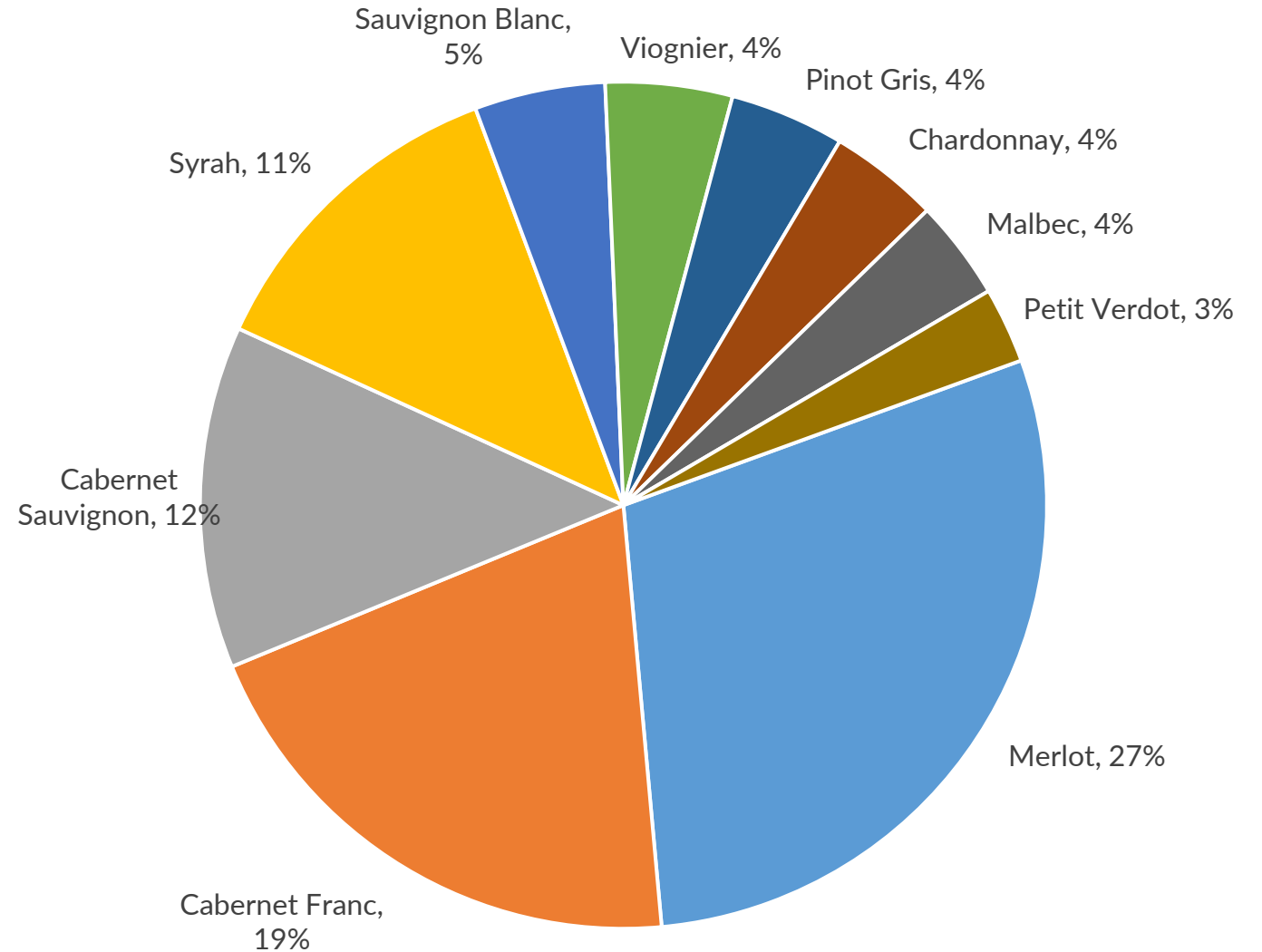


OLIVER REMAINING VARIETIES

VARIETY	SHORT TONS	VARIETY	SHORT TONS	VARIETY	SHORT TONS	ALL VARIETIES
Pinot Blanc	337.40	Pinotage	31.10	Barbera	6.60	GRAND TOTAL SHORT TONS
Viognier	275.60	Chenin Blanc	29.40	Zweigelt	4.00	13,740.10
Malbec	187.80	Orange Muskat	27.50	Touriga Nacional	3.40	
Vidal	134.50	Tempranillo	24.90	Alicante	2.60	
Sémillon	128.40	Auxerrois	22.10	Oraniensteiner	1.90	
Ehrenfelser	117.00	Sangiovese	20.30	Tannat	1.40	
Petit Verdot	115.00	Maréchal Foch	17.10	Pinot Meunier	0.90	
Gamay Noir	110.10	Grüner Veltliner	16.90	Siegfriedrebe	0.80	
Roussanne	53.80	Carmenere	16.30	Dunkelfelder	0.20	
Zinfandel	52.20	Trebbiano	14.70	REMAINING VARIETIES:	1,959.60	
Muscat	51.40	Marsanne	14.30			
Kerner	44.60	Grenache	8.70			
Müller Thurgau	37.90	Schönburger	7.40			
Chancellor	34.30	Mourvedre	7.10			

OSOYOOS TOP 10 VARIETIES

VARIETY	SHORT TONS
Merlot	1,304.40
Cabernet Franc	906.00
Cabernet Sauvignon	585.70
Syrah	558.70
Sauvignon Blanc	223.70
Viognier	217.10
Pinot Gris	196.30
Chardonnay	188.20
Malbec	171.20
Petit Verdot	129.30
TOP 10	



OSOYOOS REMAINING VARIETIES

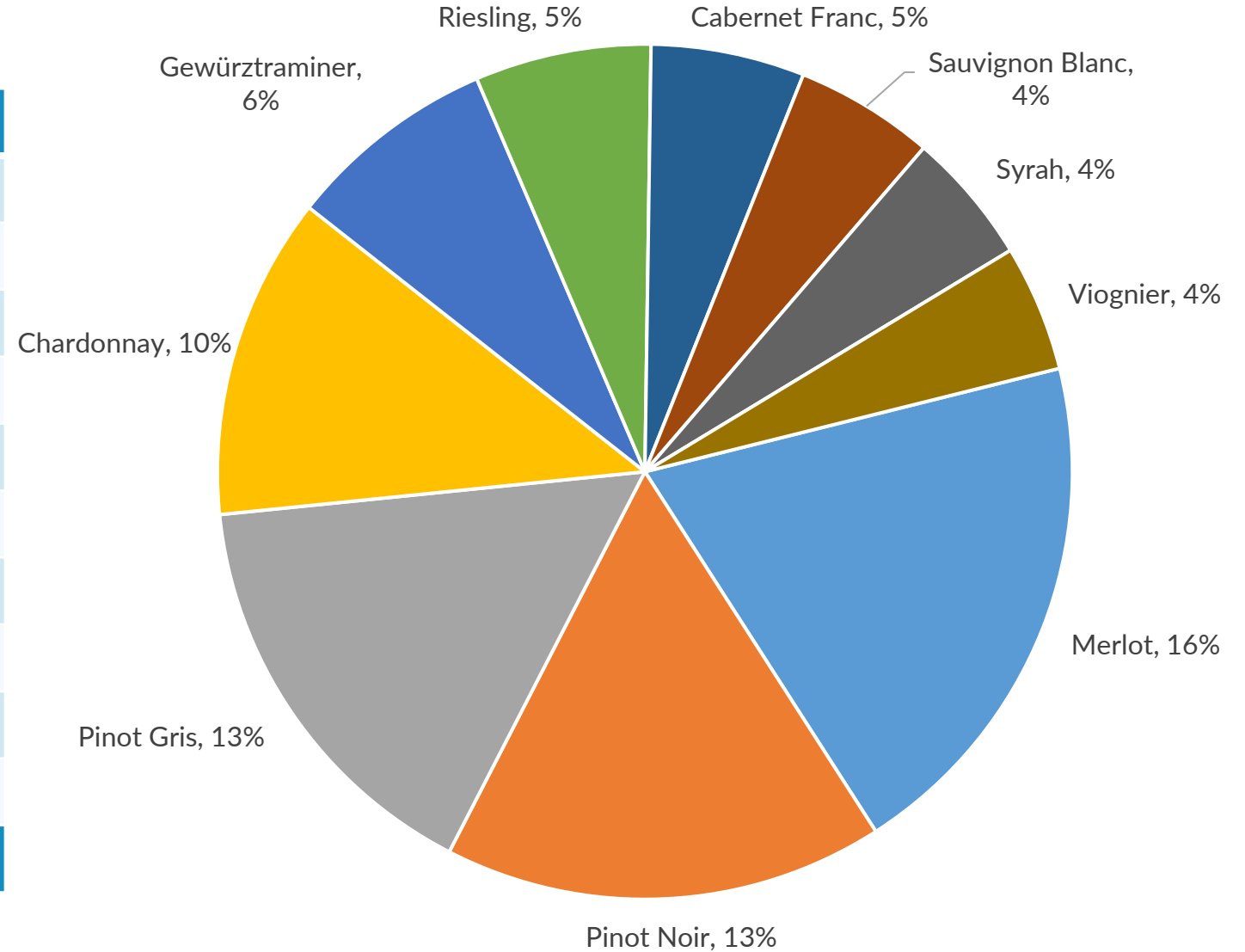
VARIETY	SHORT TONS
Pinot Noir	61.90
Riesling	59.60
Maréchal Foch	34.60
Muscat	28.10
Gewürztraminer	25.70
Roussanne	24.10
Orange Muskat	20.00
Pinot Blanc	15.90
Gamay Noir	15.80
Tempranillo	15.20
Grenache	15.00
Sémillon	14.60
Mourvedre	12.60
Chenin Blanc	12.10

VARIETY	SHORT TONS
Arneis	8.60
Dolcetto	7.70
Carmenere	7.10
Tannat	6.30
Sangiovese	5.00
Touriga Nacional	4.80
Grüner Veltliner	4.50
Marsanne	4.00
Nebbiolo	0.20
REMAINING VARIETIES:	403.40

ALL VARIETIES
GRAND TOTAL SHORT TONS
4,884.00

PENTICTON, NARAMATA, KALEDEN TOP 10 VARIETIES

VARIETY	SHORT TONS
Merlot	429.00
Pinot Noir	360.80
Pinot Gris	343.00
Chardonnay	264.40
Gewürztraminer	172.40
Riesling	144.40
Cabernet Franc	126.00
Sauvignon Blanc	114.20
Syrah	108.70
Viognier	103.50
TOP 10	

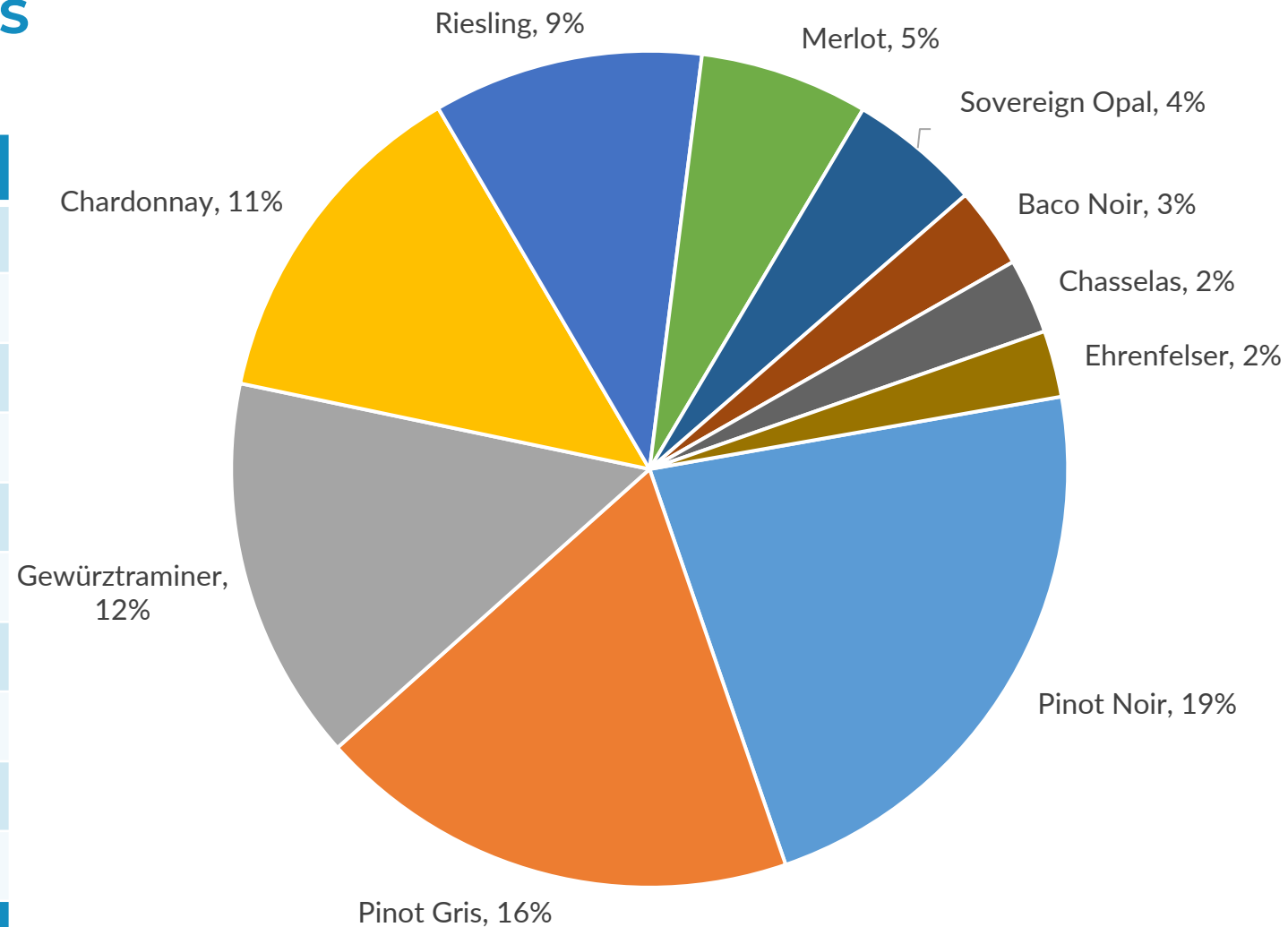


PENTICTON, NARAMATA, KALEDEN REMAINING VARIETIES

VARIETY	SHORT TONS	VARIETY	SHORT TONS	VARIETY	SHORT TONS	ALL VARIETIES
Malbec	82.10	Tempranillo	10.00	Chasselas	1.10	GRAND TOTAL SHORT TONS
Cabernet Sauvignon	71.60	Roussanne	9.60	St. Laurent	1.10	2,716.70
Pinot Blanc	61.80	Vidal	7.70	Petit Sirah	1.00	
Muscat	54.10	Albarino	7.20	Touriga Nacional	1.00	
Gamay Noir	32.70	Teroldego	6.80	Pinotage	0.70	
Petit Verdot	31.40	Chenin Blanc	5.70	Marsanne	0.50	
Bacchus	23.00	Grenache	5.20	Melon	0.50	
Zweigelt	22.60	Verdejo Verdelho	3.90	Verdelet	0.40	
Schönburger	22.10	Montepulciano	3.30	REMAINING VARIETIES	550.30	
Pinot Meunier	18.20	Kerner	3.10			
Ehrenfelser	16.50	Dunkelfelder	2.70			
Maréchal Foch	13.70	Mourvedre	1.60			
Sémillon	13.50	Zinfandel	1.30			
Auxerrois	11.30	Barbera	1.10			

KELOWNA TOP 10 VARIETIES

VARIETY	SHORT TONS
Pinot Noir	454.80
Pinot Gris	377.50
Gewürztraminer	300.80
Chardonnay	268.40
Riesling	210.90
Merlot	131.70
Sovereign Opal	103.10
Baco Noir	63.20
Chasselas	58.70
Ehrenfelser	51.90
TOP 10	



KELOWNA REMAINING VARIETIES

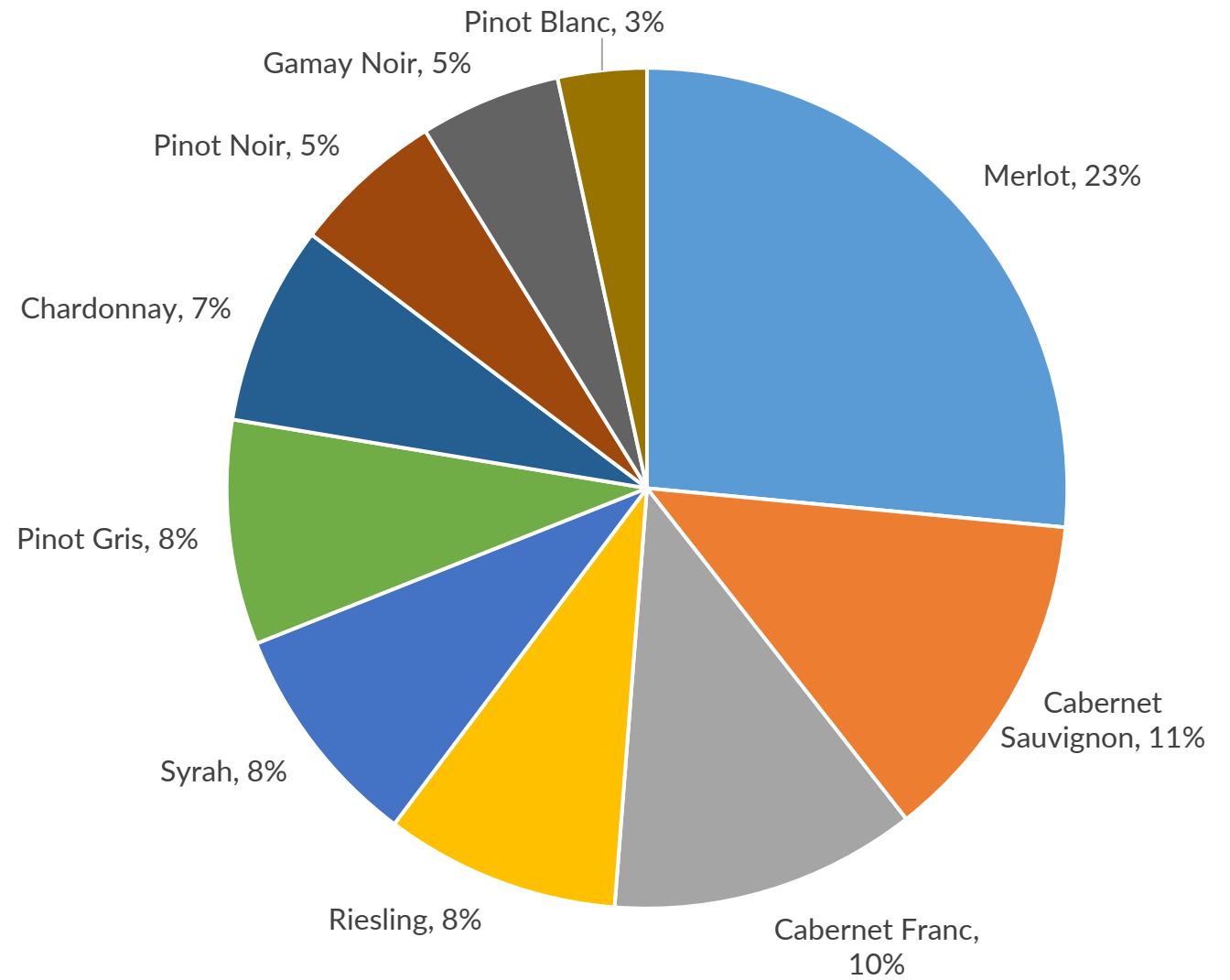
VARIETY	SHORT TONS
Pinot Blanc	41.00
Pinotage	37.20
Maréchal Foch	35.70
Cabernet Franc	35.00
Pinot Meunier	34.00
Bacchus	32.10
Gamay Noir	28.70
Muscat	25.40
Auxerrois	23.60
Zweigelt	19.90
Chenin Blanc	19.60
Sémillon	18.20
Ortega	12.90
Lemberger	10.70

VARIETY	SHORT TONS
Siegenerbe	7.00
Vidal	4.60
Viognier	4.20
Verdelet	3.50
Perle of C'saba	2.90
Grüner Veltliner	2.80
Garamet	2.20
Sauvignon Blanc	2.00
Schönburger	1.50
Castel	0.80
Cabernet Sauvignon	0.50
Siegenerbe	7.00
REMAINING VARIETIES:	406.00

ALL VARIETIES
GRAND TOTAL SHORT TONS
2,427.00

SIMILKAMEEN VALLEY TOP 10 VARIETIES

VARIETY	SHORT TONS
Merlot	351.80
Cabernet Sauvignon	171.80
Cabernet Franc	156.90
Riesling	120.00
Syrah	115.70
Pinot Gris	114.80
Chardonnay	102.10
Pinot Noir	77.80
Gamay Noir	72.00
Pinot Blanc	45.40
TOP 10	



SIMILKAMEEN VALLEY REMAINING VARIETIES

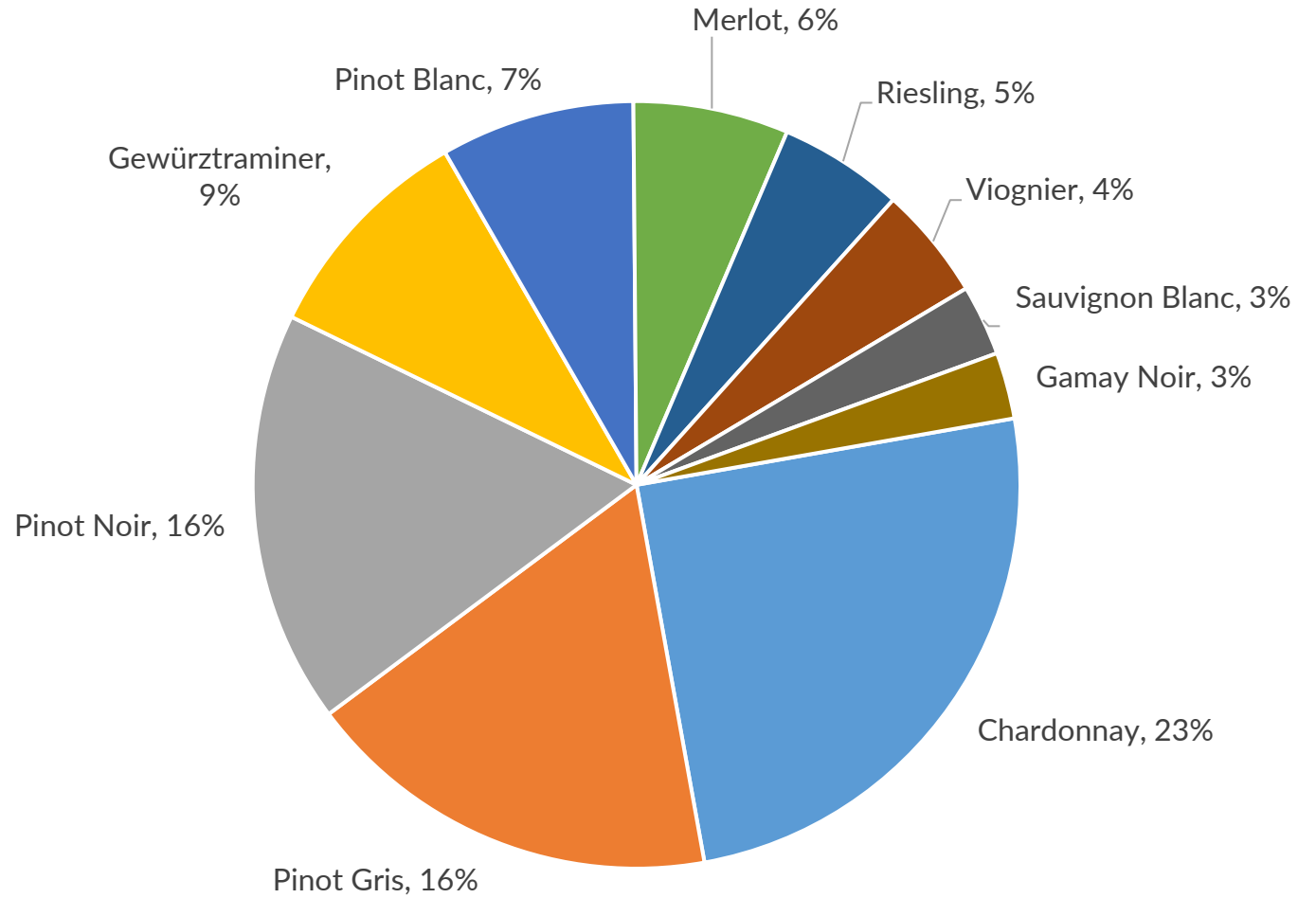
VARIETY	SHORT TONS
Gewürztraminer	43.20
Viognier	36.80
Malbec	28.50
Petit Verdot	21.90
Maréchal Foch	19.70
Sauvignon Blanc	12.90
Muscat	6.70
Lemberger	4.70
Zweigelt	4.60
Sémillon	3.90
Zinfandel	3.40
Auxerrois	3.20
Grüner Veltliner	3.10

VARIETY	SHORT TONS
Refosco	0.70
Trebbiano	0.70
Nebbiolo	0.40
Teroldego	0.20
REMAINING VARIETIES:	195.60

ALL VARIETIES
GRAND TOTAL SHORT TONS
1.523.90

OKANAGAN FALLS TOP 10 VARIETIES

VARIETY	SHORT TONS
Chardonnay	344.00
Pinot Gris	243.40
Pinot Noir	240.00
Gewürztraminer	130.60
Pinot Blanc	112.90
Merlot	90.30
Riesling	72.40
Viognier	65.90
Sauvignon Blanc	41.10
Gamay Noir	38.60
TOP 10	



OKANAGAN FALLS REMAINING VARIETIES

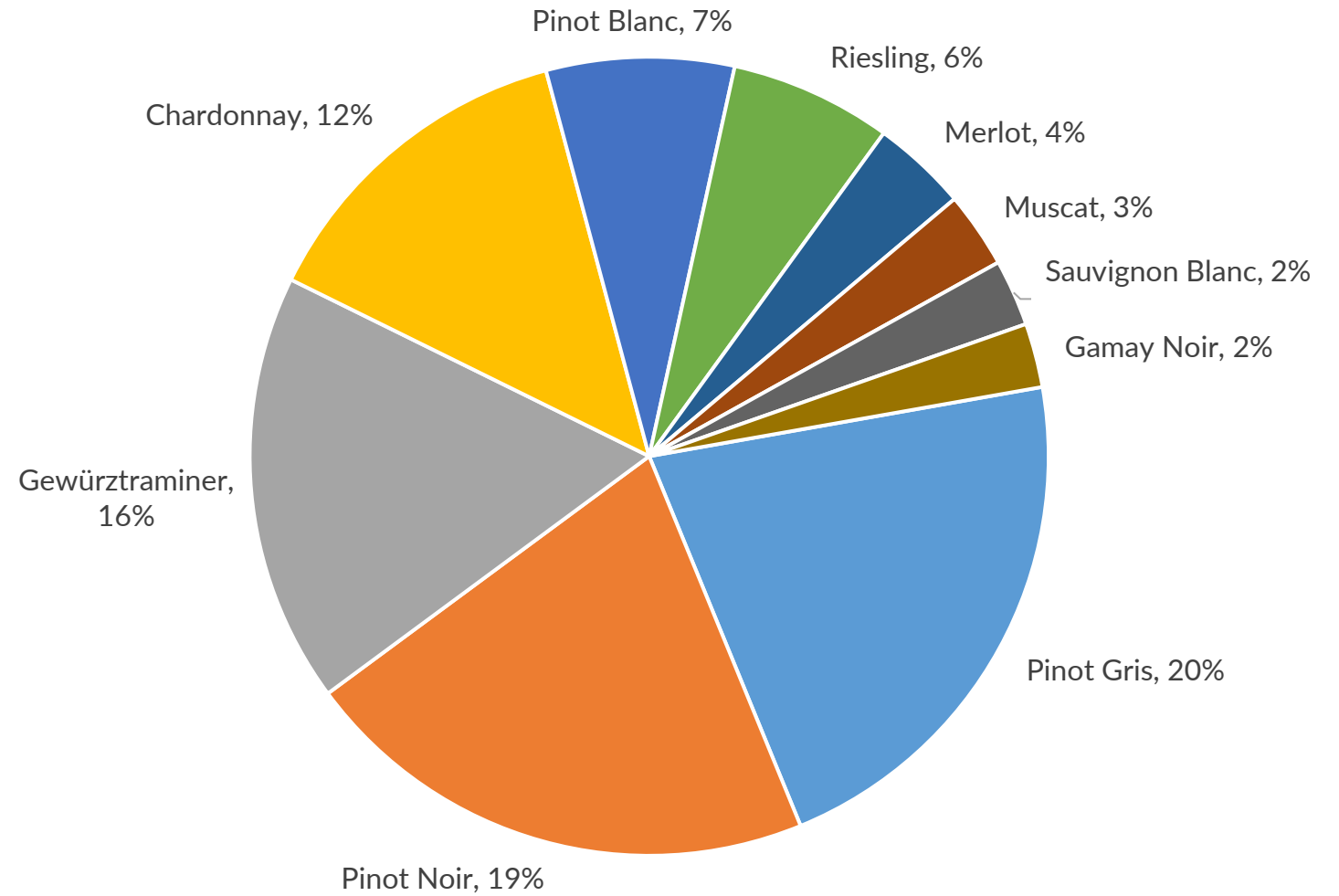
VARIETY	SHORT TONS
Cabernet Franc	31.60
Syrah	18.40
Cabernet Sauvignon	16.90
Sémillon	16.70
Muscat	12.40
Malbec	11.10
Dolcetto	8.70
Albarino	8.40
Tempranillo	4.80
Orange Muskat	3.50
Vidal	3.50
Lemberger	3.30
Barbera	2.00
Dornfelder	1.90

VARIETY	SHORT TONS
Sangiovese	1.90
Teroldego	1.00
Perle of C'saba	0.90
Ehrenfelser	0.50
Marquette	0.40
Petit Verdot	0.40
Carmenere	0.30
REMAINING VARIETIES:	148.60

ALL VARIETIES
GRAND TOTAL SHORT TONS
1,527.80

SUMMERLAND & PEACHLAND TOP 10 VARIETIES

VARIETY	SHORT TONS
Pinot Gris	232.20
Pinot Noir	226.60
Gewürztraminer	187.30
Chardonnay	145.70
Pinot Blanc	81.80
Riesling	70.50
Merlot	41.50
Muscat	33.10
Sauvignon Blanc	29.00
Gamay Noir	27.90
TOP 10	



SUMMERLAND & PEACHLAND REMAINING VARIETIES

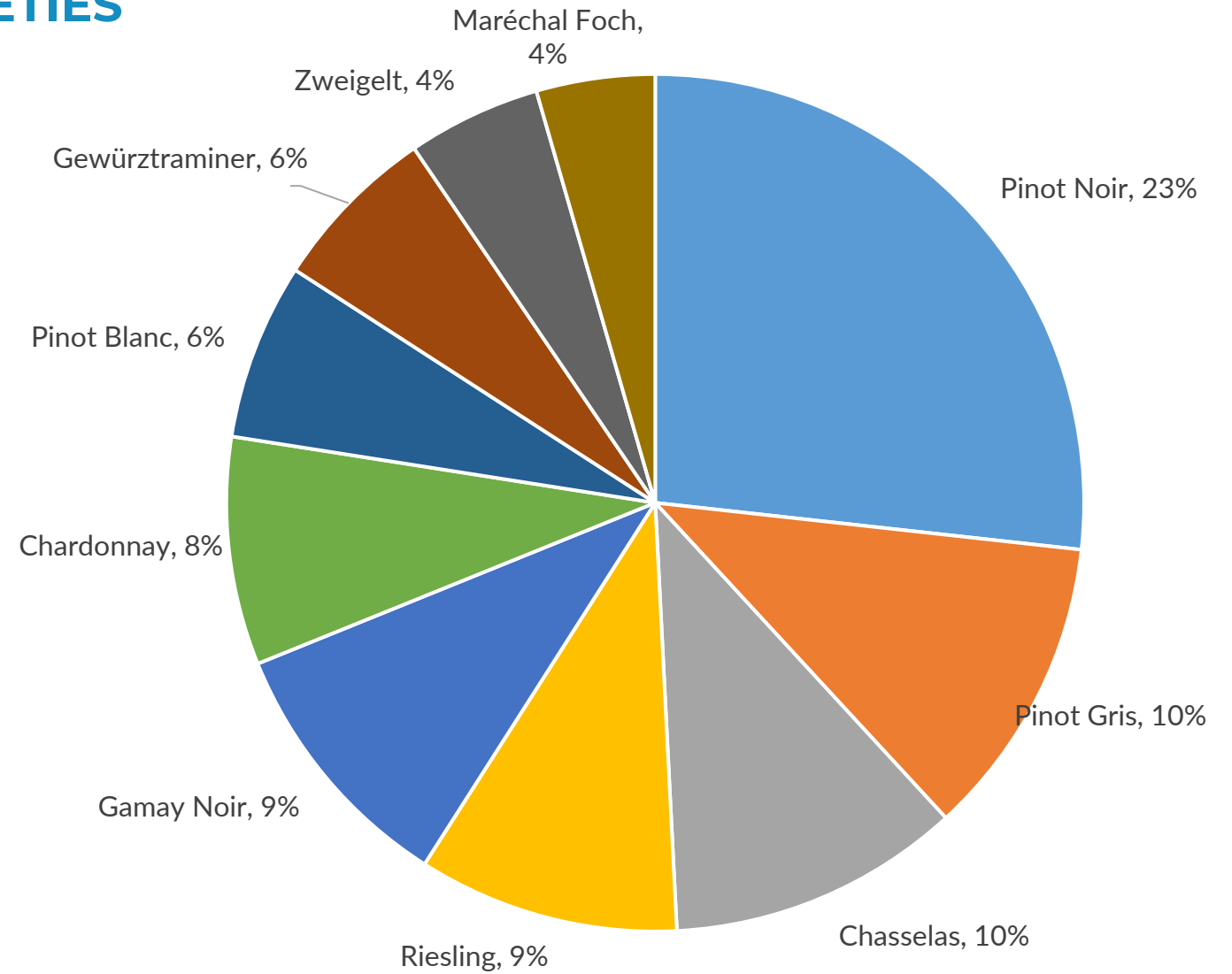
VARIETY	SHORT TONS
Pinot Meunier	25.20
Kerner	23.70
Viognier	15.20
Cabernet Franc	5.80
Syrah	4.10
Léon Millot	3.50
Siegenerbe	3.40

VARIETY	SHORT TONS
Ehrenfelser	3.10
Malbec	3.10
Cabernet Sauvignon	2.10
Dunkelfelder	1.60
Dolcetto	1.40
Barbera	0.50
Oraniensteiner	0.30
REMAINING VARIETIES:	93.20

ALL VARIETIES
GRAND TOTAL SHORT TONS
1,168.80

WEST KELOWNA TOP 10 VARIETIES

VARIETY	SHORT TONS
Pinot Noir	290.70
Pinot Gris	123.90
Chasselas	120.10
Riesling	107.00
Gamay Noir	106.90
Chardonnay	93.50
Pinot Blanc	72.40
Gewürztraminer	69.10
Zweigelt	54.70
Maréchal Foch	48.60
TOP 10	



WEST KELOWNA REMAINING VARIETIES

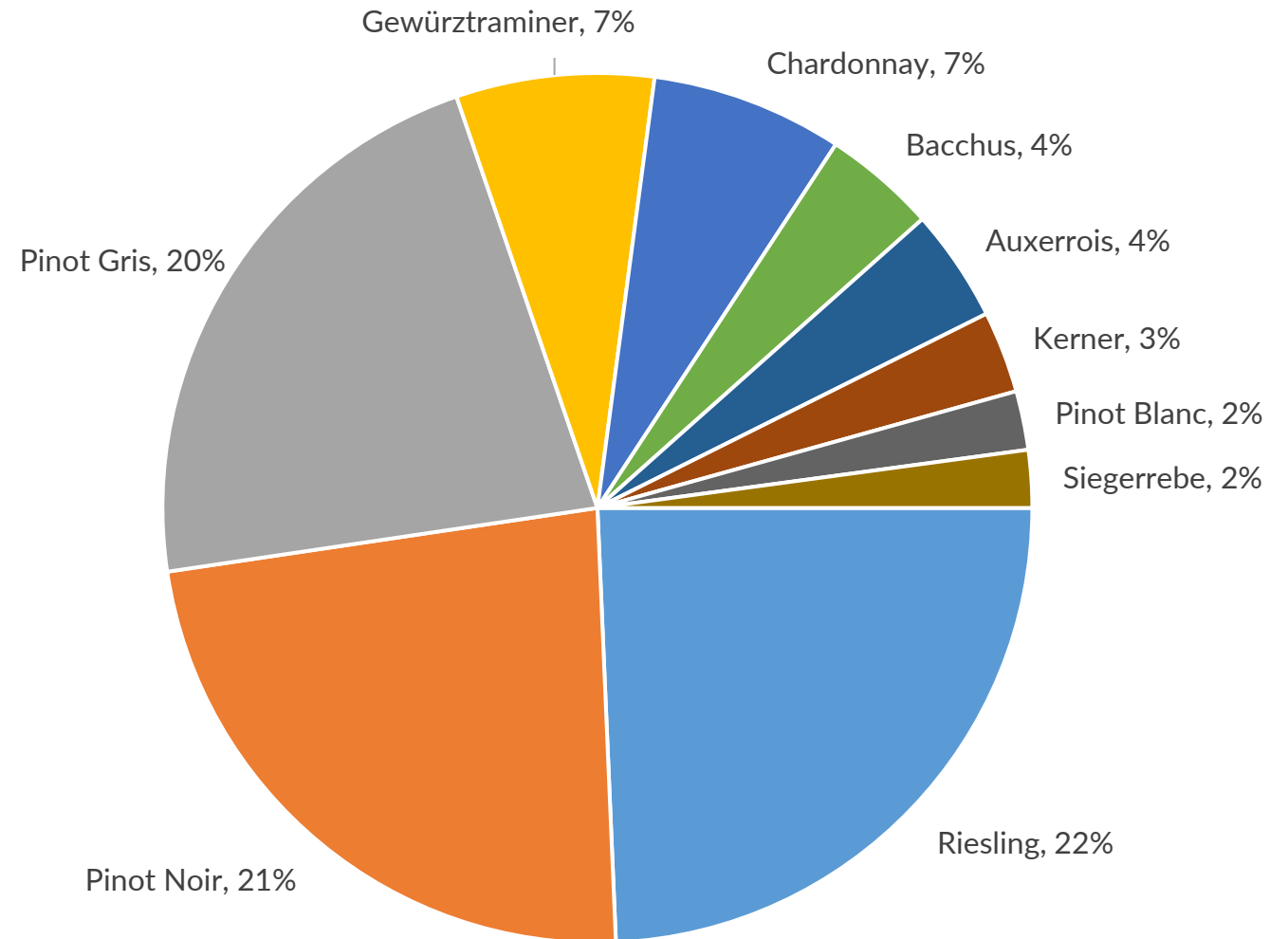
VARIETY	SHORT TONS
Chenin Blanc	39.20
Merlot	34.10
Auxerrois	27.60
Cabernet Sauvignon	14.80
Ehrenfelser	12.00
Syrah	6.60
Optima	4.90
Müller Thurgau	4.40
Chenin Blanc	39.20

VARIETY	SHORT TONS
Muscat	3.00
Siegerrebe	2.40
Sauvignon Blanc	1.50
Kerner	1.40
Schönburger	1.40
Lemberger	0.50
Viognier	0.40
REMAINING VARIETIES:	154.20

ALL VARIETIES
GRAND TOTAL SHORT TONS
1,241.10

LAKE COUNTRY & VERNON TOP 10 VARIETIES

VARIETY	SHORT TONS
Riesling	259.10
Pinot Noir	248.60
Pinot Gris	235.30
Gewürztraminer	78.40
Chardonnay	76.00
Bacchus	44.70
Auxerrois	44.70
Kerner	32.40
Pinot Blanc	23.30
Siegenerrebe	22.80
TOP 10	



LAKE COUNTRY & VERNON REMAINING VARIETIES

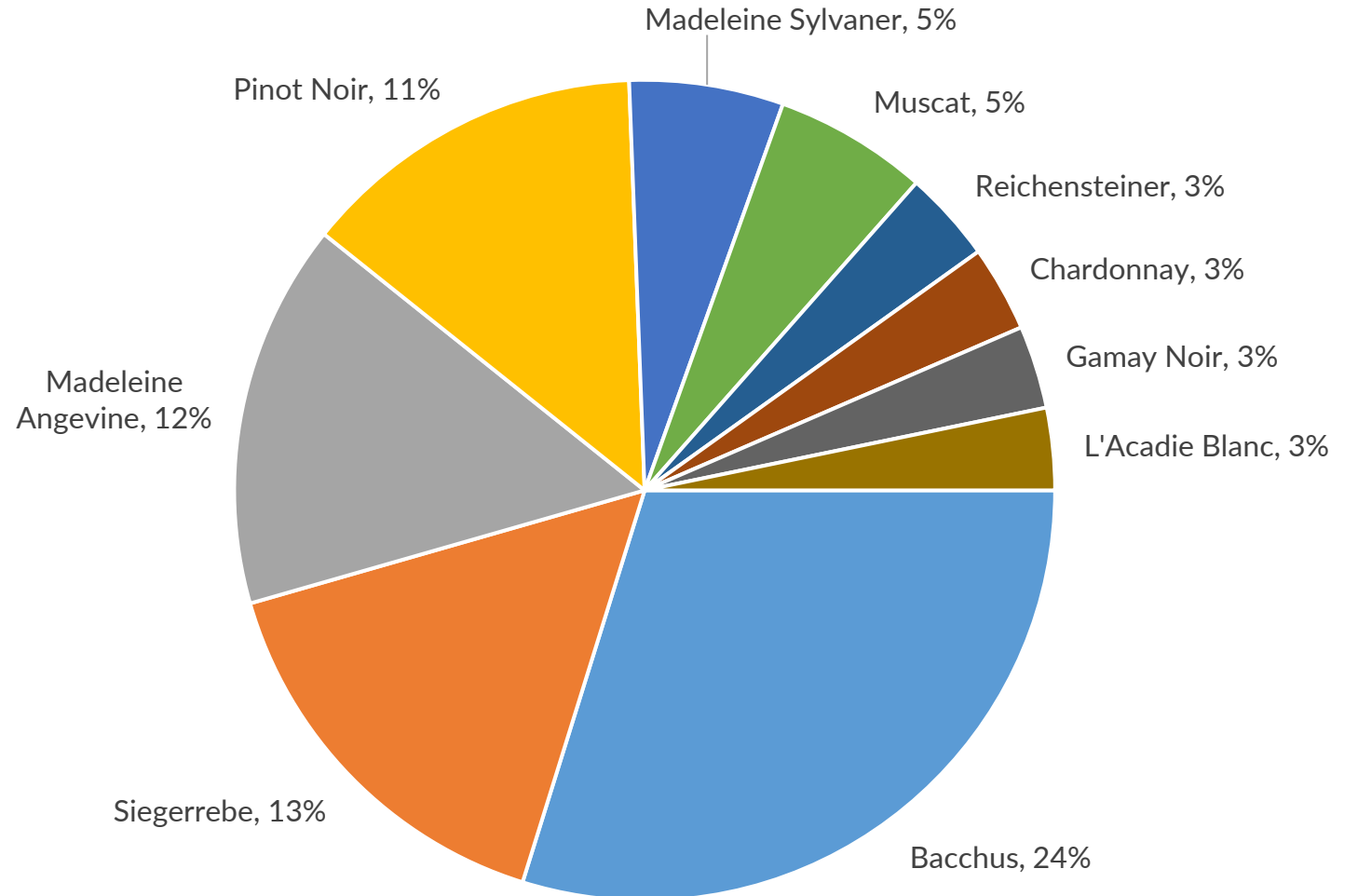
VARIETY	SHORT TONS
Grüner Veltliner	19.90
Rotberger	16.70
Gamay Noir	14.40
Merlot	12.40
Ehrenfelser	8.10
Zweigelt	6.80
Vidal	6.20

VARIETY	SHORT TONS
Dunkelfelder	4.20
Muscat	2.60
Maréchal Foch	2.50
Arneis	1.40
Syrah	0.40
REMAINING VARIETIES:	95.60

ALL VARIETIES
GRAND TOTAL SHORT TONS
1,160.90

FRASER VALLEY TOP 10 VARIETIES

VARIETY	SHORT TONS
Bacchus	98.60
Siegenerbe	52.10
Madeleine Angevine	50.20
Pinot Noir	45.20
Madeleine Sylvaner	20.10
Muscat	20.00
Reichensteiner	11.90
Chardonnay	11.20
Gamay Noir	10.80
L'Acadie Blanc	10.70
TOP 10	



FRASER VALLEY REMAINING VARIETIES

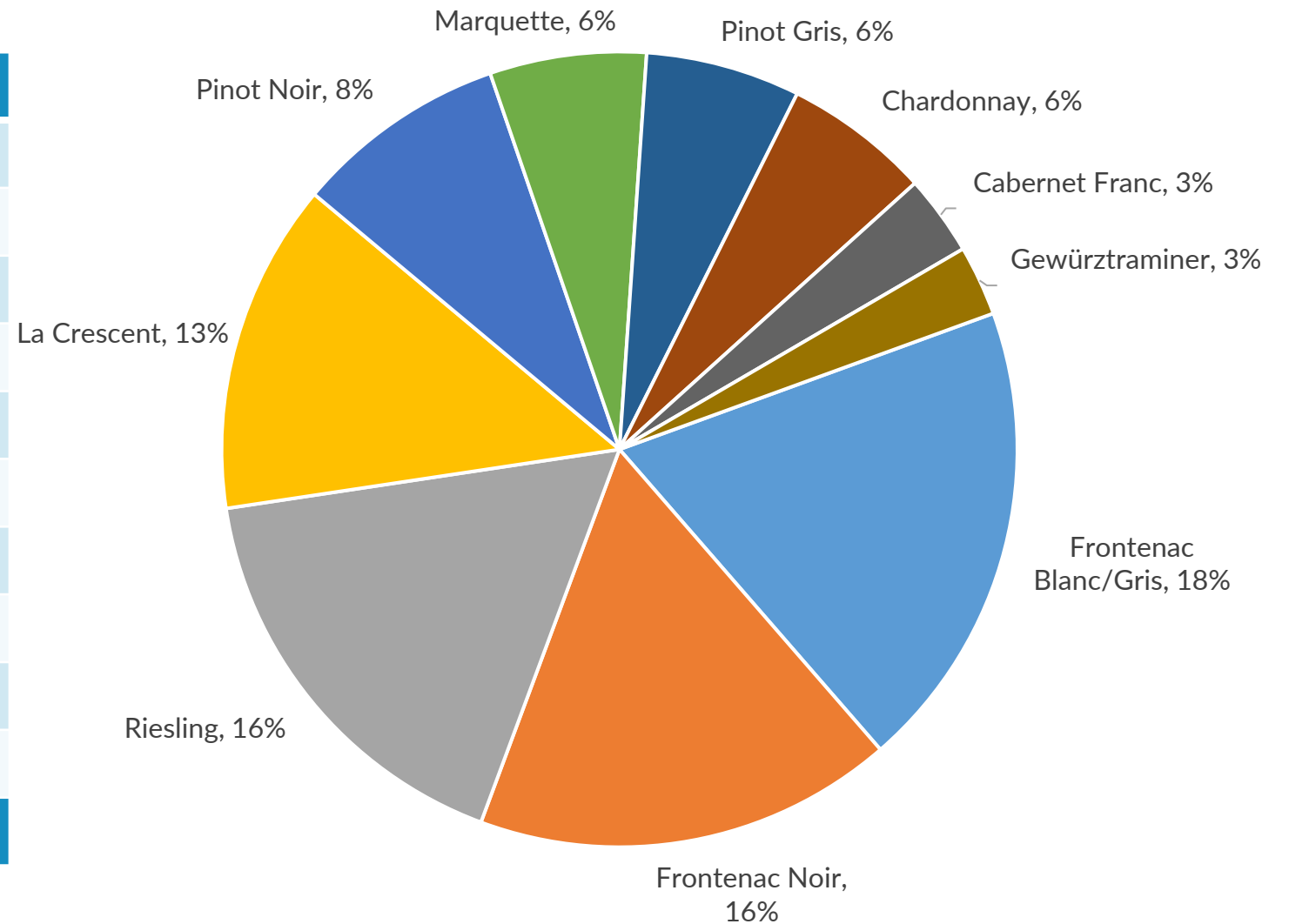
VARIETY	SHORT TONS
Maréchal Foch	9.60
Pinot Gris	8.90
Riesling	6.30
Pinot Blanc	5.50
Petit Milo	5.40
Vidal	4.40
Gewürztraminer	4.00
Ortega	4.00
Concord	3.90
Schönburger	3.40
Kerner	2.50
Zweigelt	2.40
La Crescent	2.30
Grüner Veltliner	2.00
Auxerrois	1.60

VARIETY	SHORT TONS
Seyval Blanc	1.60
Sauvignon Blanc	1.40
Müller Thurgau	1.30
Viognier	1.20
Dornfelder	1.10
Epicure	1.00
Cabernet Franc	0.90
Gamay de Bouze	0.70
St. Laurent	0.60
Frontenac Blanc/Gris	0.50
Léon Millot	0.50
Agria	0.40
Garanoir	0.10
Perle of C'saba	0.10
REMAINING VARIETIES:	77.60

ALL VARIETIES
GRAND TOTAL SHORT TONS
408.40

THOMPSON VALLEY TOP 10 VARIETIES

VARIETY	SHORT TONS
Frontenac Blanc/Gris	23.50
Frontenac Noir	20.90
Riesling	20.80
La Crescent	16.50
Pinot Noir	10.60
Marquette	7.80
Pinot Gris	7.70
Chardonnay	7.30
Cabernet Franc	4.00
Gewürztraminer	3.50
TOP 10	



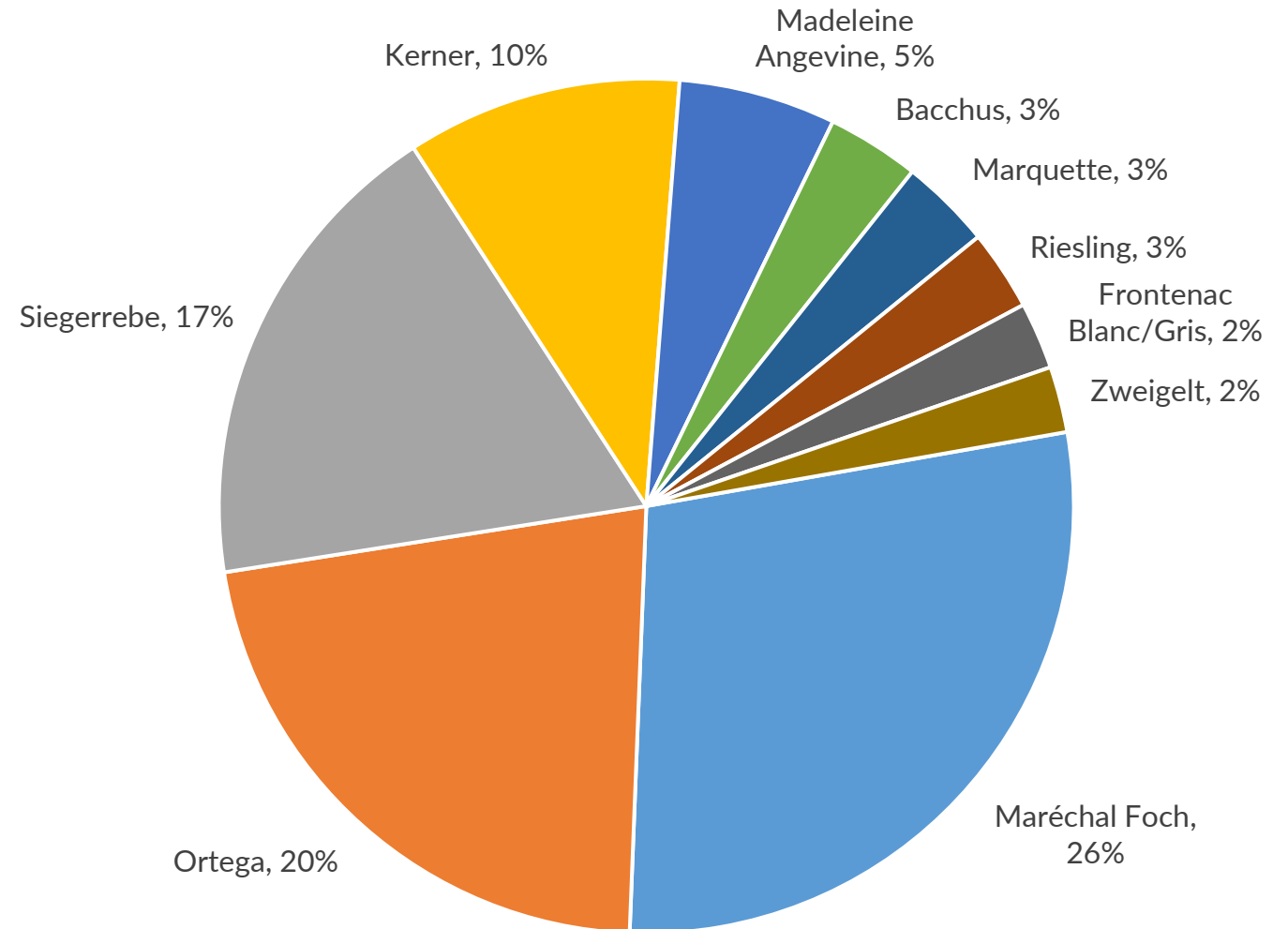
THOMPSON VALLEY REMAINING VARIETIES

VARIETY	SHORT TONS
Kerner	2.00
Gamay Noir	1.70
Maréchal Foch	1.70
Ortega	1.50
Siegeerrebe	0.70
Concord	0.40
Baco Noir	0.20
REMAINING VARIETIES:	8.20

ALL VARIETIES
GRAND TOTAL SHORT TONS
130.80

SHUSWAP TOP 10 VARIETIES

VARIETY	SHORT TONS
Maréchal Foch	61.60
Ortega	47.50
Siegenerbe	39.70
Kerner	22.60
Madeleine Angevine	12.90
Bacchus	7.60
Marquette	7.50
Riesling	6.60
Frontenac Blanc/Gris	5.50
Zweigelt	5.40
TOP 10	



SHUSWAP REMAINING VARIETIES

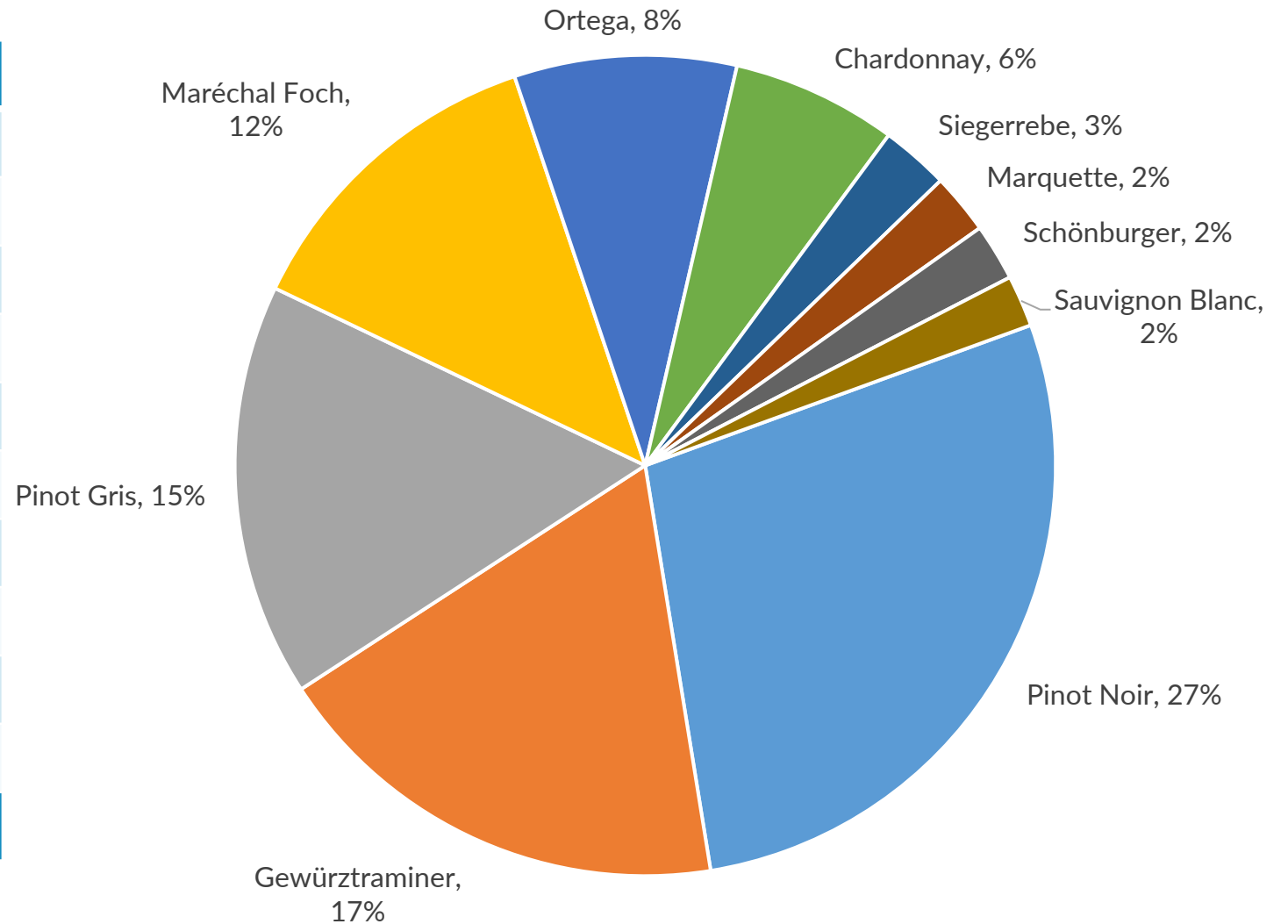
VARIETY	SHORT TONS
Pinot Noir	3.50
Madeleine Sylvaner	3.20
Gewürztraminer	2.90
L'Acadie Blanc	2.20
Traminer	1.70
Petit Milo	1.60
Pinot Gris	1.60

VARIETY	SHORT TONS
Optima	1.10
Pinot Meunier	1.00
Regent	1.00
Agria	0.30
REMAINING VARIETIES:	20.10

ALL VARIETIES
GRAND TOTAL SHORT TONS
237.00

KOOTENAYS TOP 10 VARIETIES

VARIETY	SHORT TONS
Pinot Noir	38.70
Gewürztraminer	25.40
Pinot Gris	22.50
Maréchal Foch	17.60
Ortega	12.10
Chardonnay	9.00
Siegenerrebe	3.70
Marquette	3.30
Schönburger	3.10
Sauvignon Blanc	2.80
TOP 10	



KOOTENAY REMAINING VARIETIES

VARIETY	SHORT TONS
Kerner	2.20
Merlot	2.00
Frontenac Blanc/Gris	1.50
Frontenac Noir	1.40
Lemberger	0.40
REMAINING VARIETIES:	7.50

ALL VARIETIES
GRAND TOTAL SHORT TONS
145.70

LILLOOET VARIETIES

VARIETY	SHORT TONS
Riesling	28.00
Pinot Noir	22.20
Merlot	20.50
Chardonnay	20.00
Cabernet Franc	19.30
Pinot Gris	15.00
Grüner Veltliner	3.70
Cabernet Sauvignon	2.90
GRAND TOTAL:	131.60

